

SYMBOL AND TAGLINE RULES

In addition to our logomark, our symbol and tagline represent us. They should be used in black wherever possible, though they may be used in white where practical for design.

Minimum Heights

To ensure readability and legibility, the symbol must always be 0.25" in height or larger, and the tagline must always be 0.5" in height or larger. There is no maximum reproduction size of the symbol and tagline.

Clear Space

Our logomark, symbol and tagline should always be surrounded by a minimum area of clear space to ensure that headlines, text, partner logos, or other visual elements do not encroach on it. The clear space should be 0.30x the height of the symbol or tagline.

**FIND
YOUR
WILD**



MINIMUM SIZE

0.50" 

0.25" 

CLEAR SPACE

